

Not for Profit Edition

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Salvos build an Endowment Fund

Moving from operating with approximately one month's working capital in reserve, The Salvation Army has created The Salvation Army Endowment Fund, in an effort to decrease reliance on recurring donations. The Fund hopes to address the rising demand for the Salvos' support services, evident from their Economic and Social Impact Survey of May 2013.

The survey responses from their clientele across Australia illustrated the impact of the rising cost of living on already struggling families that turn to the Salvos for support.

The move is a bold one to establish a perpetual fund where earnings will sustain not only current services but enable new services to begin.

To take the immediate pressure off, the initial goal is to raise \$100 million by 2020, however much more will be needed to ensure long term sustainability.

For more information on this new initiative from The Salvation Army, contact Graham McKern, Director - The Salvation Army Endowment Fund via Graham.McKern@aus.salvationarmy.org

Giving West Aspire Conference Scholarship

Giving West has joined the Perth Convention Bureau's Aspire Program to deliver the 2014 Giving West Aspire Conference Scholarship.

The scholarship will award a grant of \$7,000 to an individual representing a WA Not-for-Profit organisation, assisting in professional development through attendance at a relevant international conference in their field.

For more details visit our [website](#), and to download the Application and Guidelines, click [here](#).

WA cost of living too high for low-income households

The Western Australian Council of Social Service 2013 Cost of Living Report released last month shows that low income households are struggling to afford a basic standard of living.

The report finds that basic living costs have increased faster than incomes over the last financial year for all three low income households, and that the income of the single parent family and the unemployed single are inadequate to meet basic living costs.

Lack of affordable housing for low incomes was reported to be the single biggest driver of financial hardship.

The report also revealed child poverty rates in Australia are increasing, with an estimated 1 in 6 children living in poverty.

Click [here](#) to view the full report.

Australian Institute of Management (AIM) \$5,000 training voucher

Through our Chairman John Poynton, we have been offered a \$5,000 training voucher from the Australian Institute of Management WA to donate to a WA Not for Profit.

This voucher can be used on any of AIM WA's non-residential Open Programs between now and September 2014.

For further details, and to express your interest to go into the ballot to win the \$5,000 training voucher, visit our [website](#) and fill out the questionnaire by 2 December 2013.

\$7,000 Convention
Scholarship



WA support accelerates campaign for new Perth Ronald McDonald House

Believed to be the fastest achieved fundraising campaign of its scale in Australia, Perth's Ronald McDonald House (RMH) *Stronger Together* campaign has raised \$22 million in just nine months.

The goal to raise \$20 million from the WA community for a new House to be situated alongside the New Perth Children's Hospital was estimated to take approximately two years to achieve.

Contributions from leading community partners in Lotterywest, BHP Billiton and Fortescue Metals

Group, combined with generous donations from the Western Australian public, meant the initial target was reached in August this year, well before expectations.

The new House will triple the intake number of the current one, with it expected to accommodate up to 180 people each night.

One hundred per cent of donations to the campaign will fund the relocation and construction, with ongoing support being garnered to maintain the costs associated with a larger House.

Recent Awards

[Creative Partnerships Australia](#)
2013 Award Winners in WA

[News Corp Australia](#)
[Pride of Australia Medal 2013](#)
2013 State Winners - WA

[Australian Institute of Company Directors \(AICD\)](#)
The PwC Director Award for Excellence in the Not-for-Profit Sector 2013

Telethon breaks record highs

A record-breaking \$20,701,272 was raised in this year's Channel Seven Telethon, beating last year's \$16.8 million and bringing the total raised since 1968 to over \$154 million.

The 26 hour live-on-air feat saw donations roll in from all across Western Australia. The two major beneficiaries of Telethon are Princess Margaret Hospital and Telethon Institute for Child Health Research. However, last year there were over 40 other beneficiaries throughout the WA community.

Million dollar plus donations came from major donors including the Federal Government, Wesfarmers, Andrew and Nicola Forrest's Minderoo Foundation, Perth businessman Tim Roberts, The McCusker Charitable Foundation, Crown Perth, Seven West Media Executive Chairman Kerry Stokes on behalf of his private company Australian Capital Equity, The Telethon Adventurers and more.

The WA State Government gave \$500,000 and James Packer threw in another \$500k on top of Crown Perth's \$2m.

The generosity of the State was reflected across funds raised from local community fundraisers, through to most media outlets; television, radio and newspaper groups, plus fundraisers such as The Lexus Ball.

But the new record wouldn't have been possible without the backing of the wider Western Australian public. The overwhelming support has resulted in the highest donating Telethon in the world.

Telethon General Manager Steve Mummery said "Telethon is the appeal that all West Australians have grown up with. It teaches kids philanthropy from an early age. They see that it can be fun to raise money and give back to the community and that's got to be good for all of WA's future generations."

WA GIVING HUB

A WA online donations website

Powered by GiveNow

Australia's only fee-free online donations website for Not-for-Profit and community organisations

The screenshot shows the 'WA GIVING HUB' interface. At the top, it says 'GIVINGWEST WA GIVING HUB'. Below that, there's a search bar and a 'DONATE' button. A featured campaign is 'GIVE CLOTHES' with a photo of a woman holding a basket of clothes and a 'DONATE' button. A 'Number Crush' section displays '\$1,013,642 raised for date' and '4,674 individuals & corporates using this free service'. The bottom of the screenshot has a large orange button that says 'WA Giving Hub'.

If you have a story you'd like to share with us, email: info@givingwest.org.au